

THE
Galleri[®]
CLASSIC

MARCH 20 - 26, 2023
PARTNERSHIP
OPPORTUNITIES



mission hills
Country Club



CHAMPIONS

charles
SCHWAB





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TOURNAMENT OVERVIEW

DATE: March 20 – 26, 2023

VENUE: Mission Hills Country Club, Rancho Mirage, CA

PURSE: \$2,200,000

FIELD: 78 PGA TOUR Champions Professionals

TELEVISION:  **GOLF** Friday-Sunday

CHARITY: Cancer-related causes in the Coachella Valley

FORMAT: 54-hole stroke play



CHAMPIONS

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SCHWAB

SCHEDULE OF EVENTS

TUESDAY, MARCH 21

- Practice Rounds
- Pro-Am Pairings Party

WEDNESDAY, MARCH 22

- Official Pro-Am Tournament

THURSDAY, MARCH 23

- Official Pro-Am Tournament

FRIDAY, MARCH 24

- First Round – Professional Competition

SATURDAY, MARCH 25

- Second Round – Professional Competition

SUNDAY, MARCH 26

- Final Round – Professional Competition
- Awards Ceremony



PROFESSIONAL FIELD

78 GOLF LEGENDS

COMPETING FOR A \$2.2MM PURSE!

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OFFICIAL PRO-AM

The pro-am provides an unmatched opportunity for golf enthusiasts to go inside-the-ropes and test their skills at the historic mission hills country club. Availability is limited.

**WEDNESDAY, MARCH 22 AND/OR
THURSDAY, MARCH 23**

- **Four (4) amateur playing positions, paired with a PGA TOUR Champions professional**
- **Four (4) Valet Parking Passes for your Pro-Am day (Wednesday or Thursday)**
- **Four (4) invitations to The Galleri Classic Pairings Party on Tuesday evening**
- **Four (4) premium gift packages**
- **Breakfast/lunch and on-course refreshments available for Pro-Am participants**
- **Each pro-am participant will receive a badge with grounds access for tournament week**

INVESTMENT:

\$18,000 per foursome per day



18th GREEN HOSPITALITY

Enhance your viewing experience and enjoy the tournament action from a covered, open-air venue featuring a birds-eye view of the historic par 5, 18th green featuring the largest island green around Poppie's Pond.

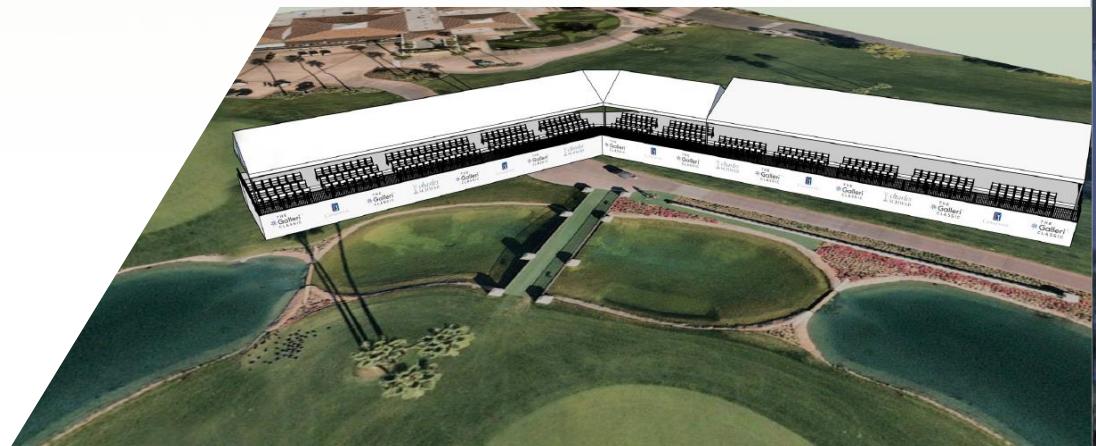
CHAMPIONS CLUB – 18TH GREEN

- Shared hospitality venue located on the 18th green
- All inclusive food and beverage
- Upgraded restroom facilities

INVESTMENT:

WEEKLY PASS (FRI-SUN): \$850

SINGLE DAY PASS: \$350



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VIP EXPERIENCE: HONORARY OBSERVER

Ability to walk inside the ropes at The Galleri Classic alongside legendary PGA TOUR Champions players as they compete.

THE HONORARY OBSERVER EXPERIENCE INCLUDES:

- Two (2) Single Day Honorary Observer Passes (Fri, Sat or Sun)
- Honorary Observers are introduced to the players where the group will be announced on No. 1 Tee
- Official photo with the PGA TOUR Champions professional
- Walk the full round inside-the-ropes while the PGA TOUR Champions players compete

INVESTMENT:

\$3,000 PER DAY (Accommodates 2 People)



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ADVERTISING & BRANDING

VIDEO BOARD:

Corporate logo prominently featured on video board loop in high foot traffic areas on the golf course. Starting at \$5,000

EXPO BOOTH:

10x10 space in the centrally located expo village. Opportunity to generate brand exposure and display products and services to tournament spectators. \$7,500

PUTTING GREEN:

Corporate logo featured on custom signage at tournament putting green. \$20,000

DRIVING RANGE:

Corporate logo featured on driving range signage and a-frame player identification signs. \$20,000

VOLUNTEER PROGRAM:

Corporate logo featured on volunteer headquarters, print collateral, website, registration materials etc. \$25,000

GOLF CART SPONSOR:

Company logo on one side of all golf carts utilized during the Pro-Am, as well as Tournament Staff and Volunteers throughout the week. \$25,000



ADVERTISING & BRANDING

HOLE SIGNAGE:

Corporate Logo featured on one of the hole signs located near the tee box (Holes 2-15 currently available). \$5,000 per

PAIRINGS GUIDE:

Corporate logo featured on tournament Pairings Guide, the go-to source for tournament attendees to find the tee-times of their favorite Champions Tour players. \$7,500

FULL PAGE AD IN DIGITAL SPECTATOR GUIDE:

The Digital Spectator Guide is full of information regarding the course, concession locations, general tournament information and includes daily pairings. It is distributed to all tournament attendees electronically Wednesday-Sunday. \$7,500

BACK OF TEE-BACKS:

Corporate logo on the back of all 18 Tee-Backs, provides significant brand visibility to all attendees (mockup included on this slide) \$30,000

NAMING RIGHTS OPPORTUNITIES INCLUDE:

- CHAMPIONS CLUB ON 18
- PRESENTING PARTNER OF THE OFFICIAL PRO-AM
- AUTOGRAPH ALLEY
- EXPO VILLAGE





THANK YOU.

CONTACT

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